

www.pediped.com in February 2008. Spurred by consumer demand and the popularity of their original leather-soled line for ages zero-24 months, the new line is available at retail globally in Spring 2008. Based in Henderson, NV and founded in February 2005 by **Angela and Brian Edgeworth**, pediped™ footwear's original leather-soled collection includes more than 35 designs and is available in four sizes. The new rubber-soled line include 20 designs and is available in seven sizes. For more information, please visit [www.pediped.com](http://www.pediped.com).

**georgie tees**, the latest in must-have infant and maternity wear, kicks off a new line of maternity tees with **mama lisa** design for pregnant and non-pregnant moms alike, as the tee has just enough stretch to fit all stages of motherhood. Look for new additions to georgie tees' infant and maternity lines at [www.georgietees.com](http://www.georgietees.com). FYI, this company has a fabulous tagline: humor. the only way to survive.™

**Krawlers** is introducing a new organics line for Spring 2008 featuring 100 percent organic cotton and includes denim, tees, pants, waffle sets and fleece sets. Functional designs that Krawlers is known for like kneepads are built into pants. The line also has earth friendly messages incorporated into its designs, promoting such initiatives as recycling and the preservation of the environment.

The concept of **UglyFish** is to create beautiful, modern clothes for children that would be comfortable, functional and durable. Founder and Creative Director **Seema Reza** says every woven bottom in the collection has an organic cotton rib waistband with a drawstring so comfort minded kids could have options beyond sweats. The company is committed to the environment, and their wovens are constructed either of a hemp/cotton blend or an organic cotton and spandex blend. All t-shirts are made of 100 percent organic cotton and every piece is produced in the United States. Take a look at [www.uglyfishorganics.com](http://www.uglyfishorganics.com). Wonder where that company name came from?!

Mom-entrepreneurs **Meredith Goette** and **Bonnie Mann** have introduced **Gigglygear** – high-quality, brightly-colored, whimsical apparel and accessories for children and Moms. Two product lines are available: diaper covers and boxers for baby girls and boys, sold separately or as a giftpack with a coordinating t-shirt; fun stylish photo tote bags designed for women on the go. Gigglygear is sold through high-end boutiques, specialty stores and online at [www.gigglygear.com](http://www.gigglygear.com).

**Ballerina in a Box** by **Danskin** features an embellished leotard, a sparkly tutu and pair of tights created as a holiday gift any little girl would love to receive. Whether a Prima, Fairy or Snow Princess, playing dress up has never been this fun. Available at [www.danskin.com](http://www.danskin.com) and specialty store retailers.

California-based **Max Daniel Baby** is a woman-owned and operated business founded in 2003. Since the January 2007

debut of the ultra-luxe, made in the USA baby collection, showrooms across the country are representing the line; Nordstrom is featuring Chocolate Dots and the collection is also carried in Japan, Canada and the Middle East. Other collections include the Baby Giraffe, Pony and Zebra blankets, Cheetah & Chocolate plush baby throws and security blankets and the Rosebuds & Satin line - popular with the celeb crowd, including Ben Affleck and Jennifer Garner, Heidi Klum and Seal and David Caruso, to name a few. Visit [www.maxdaniel.com](http://www.maxdaniel.com) for more.

In October **Baby Kaed** launched a unique line of sleek leather diaper bags that cater to the men of the family, called Dali Daddy diaper bag. Constructed of durable nylon paired with pebble grain leather, the messenger-style bag is fitted with easy-to-access netted side bottle pockets, an adjustable leather strap and includes a changing mat, drawstring mess bag, pacifier pouch, handy clip for keys, wipes case and a padded laptop compartment. Visit [www.babykaed.com](http://www.babykaed.com) for more.

Inspired by what Owner/Designer **Olivia Omega Logan** describes as "the sweetness of parenthood," **Baby Candy** is a mom-owned and operated online boutique, offering designer and customized baby and toddler one-pieces and t-shirts in a variety of styles, personalization options and candy colors. All items are made to order, uniquely wrapped like candy and accompanied by a "nutrition" label. The Colorado-based company's collections are sold online at [www.thebabycandystore.com](http://www.thebabycandystore.com); some especially for the holiday season and events like Halloween. Available at several Colorado boutiques, Baby Candy signed on its first wholesale representative in September – Swee & Co. based at the Denver Merchandise Mart, for tradeshow and markets across the Rocky Mountains and the Midwest.

